**Text Message (Individual):**

Hello! Have you heard about Connectable’s Shopability Saturday coming up on April 30? Think Small Business Saturday – but designed to recognize businesses that provide opportunities to individuals with Autism, Down syndrome, and other IDDs.

I’m participating to celebrate [insert connection to participating business, employee or IDD community].

You can search for IDD-inclusive businesses near you through an interactive map at ConnectableJax.com/Shopability. Then, make a plan to support one (or more) of these businesses either in person or online.

I hope you’ll join me in recognizing these awesome, forward-thinking businesses! If you plan to participate, don’t forget to check out the social media contest they are running on the day of the event, too!

**Text Message (Group):**

Hi, everyone! Have you guys heard about Connectable’s Shopability Saturday coming up on April 30? Think Small Business Saturday – but designed to recognize employers in Jacksonville that provide opportunities to individuals with intellectual and developmental differences.

I’m participating to celebrate [insert connection to participating business, employee or IDD community].

You can search for IDD-inclusive businesses near you through an interactive map at ConnectableJax.com/Shopability. Then, make a plan to support one (or more) of these businesses either in person or online.

I hope you’ll join me in recognizing these awesome, forward-thinking businesses! If you plan to participate, don’t forget to check out the social media contest they are running on the day of the event, too!

If you have more questions for me, please text separate from the group thread. Thanks!