

## BECOME CONNECTABLE SOCIAL MEDIA GUIDE



Help our community become connectable by sharing the message with your friends and family on social media. After taking the pledge, here is a step-by-step guide on how to support the effort.

### STEP ONE

#### “Like” or “Follow” Connectable on social media.

By liking or following us, you will see Connectable updates on your personal feed and will be able to interact with the Connectable pages. Connect with us on three social media channels:

- **Facebook:** “Like” us at [facebook.com/ConnectableJax](https://facebook.com/ConnectableJax)
- **Twitter:** “Follow” us at [twitter.com/ConnectableJax](https://twitter.com/ConnectableJax)?
- **Instagram:** “Follow” us at [instagram.com/ConnectableJax](https://instagram.com/ConnectableJax)

### STEP TWO

#### Share Connectable updates with your friends.

If you see a post or video that inspires you, share it on your personal feed. This means your friends, even those who don't follow Connectable, will see the post. It's a great way to spread the message and get people to interact.

### STEP THREE

#### Like and comment on Connectable updates.

One of the best ways to engage in the campaign is by liking or commenting on our posts directly. It allows you to show your support while connecting with others.

### STEP FOUR

#### Tag Connectable and use the hashtag #IAmConnectable.

When you are posting about Connectable, make sure to tag us at @ConnectableJax and use the hashtag #IAmConnectable. This will allow anyone who reads your post to click on the link and go straight to Connectable social media to learn more.

If you're not sure what to write, here are some sample posts:

#### Facebook

Have you heard about @ConnectableJax? It's a new campaign to enhance connections within the Northeast Florida community with people who have Intellectual and Developmental Differences or IDD's. Join me in becoming Connectable by taking the pledge: [connectablejax.com](https://connectablejax.com) #IAmConnectable

#### Twitter

Check out this campaign about connecting with people with IDD's in the community. Join me: [connectablejax.com](https://connectablejax.com) #IAmConnectable

#### Instagram

Have you heard about @ConnectableJax? It's a new campaign to enhance connections within the Northeast Florida community with people who have Intellectual and Developmental Differences or IDD's. Join me in becoming Connectable. Take the pledge: [connectablejax.com](https://connectablejax.com) #IAmConnectable