**Email Message:**

Subject Line: Join Me for Shopability Saturday on April 30

Hello,

Have you heard about Connect*able*’s Shopability Saturday coming up on April 30?

This community-wide event is a celebration of inclusive businesses in Jacksonville that employ individuals with Autism, Down syndrome, and other IDDs.

[insert connection to participating business, employee or IDD community].

You can search for IDD-inclusive businesses near you through an interactive map at [ConnectableJax.com/Shopability](http://connectablejax.com/Shopability). Then, make a plan to support one (or more) of these businesses either in person or online. With 150+ businesses to choose from, there really is something for everyone!

I hope you’ll join me in recognizing these forward-thinking businesses and celebrating the unique abilities of individuals with IDDs. If you plan to participate, don’t forget to download the event guide and check out the social media contest being held on the day of the event.

Sincerely,

[insert your name]